



## **Geoscience and Remote Sensing Society Chapter Proposal for 2016**

Chapter Name: Eastern North Carolina Chapter #03191

Chapter Officers: Dr. Linda Hayden, President  
Mr. Jeff Wood, Secretary

Reporting Period: 2016

Date Submitted: January 14, 2016

## TOPIC AND TARGET MEMBERSHIP

*(All topics related to the different activities that can be managed by a chapter are allowed. Initiatives for all level of members, from regular ones to young professionals to students, can be submitted, too.)*

The members targeted are members in the Eastern NC chapter of GRSS, the student members of GRSS chapter #66221, and the members of the IEEE Women in Engineering North Carolina State University chapter. All future meeting of the GRSS chapters will use the materials developed. Recruitment activities will also make use of the materials developed through this proposal.

The GRSS Distinguished Lecture Program has officially approved of this event and will support the participation of Dr. Melba Crawford. It is the intent to promote both the GRSS brand and its support for Women in Engineering involvement in GRSS activities. The GRSS WIE program is jointly led by ADCOM members Dr. Linda Hayden and Dr. Gail S. Jackson.

## OBJECTIVES

*(GRSS strategic goals are membership development, development of educational activities and materials, engagement of the local scientific and commercial communities)*

The objective is to support the development of educational materials and the joint GRSS - IEEE Women in Engineering Distinguished Lecture activity. The activities will promote the professional development of student chapter members and the WIE members in the North Carolina State University chapter will be enhanced through the planned distinguished lecture. This will be a precedent for GRSS and is endorsed and approved by the GRSS Distinguished Lecture Educational Program. Dr. Melba Crawford will be the distinguished lecturer.

## ACTIVITIES AND TEMPORAL SCHEDULE

*(Show the effectiveness of the proposal to reach the above mentioned goals)*

Materials will be used on the registration table for this distinguished lecture and for future distinguished lecturers and chapter meetings. This proposal will also ensure the full participation of all chapter members and student chapter members in the joint meeting by providing transportation for 40 members. A charter bus will be paid for and registration materials will be developed.

The event will take place April 8, 2016 at 6:00 pm in Room 3211 Engineering Building-2, Centennial Campus North Carolina State University 890 Oval Drive, Raleigh, NC 27695. Also scheduled is a 4pm tour of the Center of Geospatial Analysis and a 5pm reception. The Center for Geospatial Analytics is an interdisciplinary research and teaching center focused on

data-driven spatial modeling and visualization for sustainable solutions to environmental and societal challenges. The event announcement is attached to this proposal.

## **BUDGET**

*(The suggested funding range is between USD 3,000 and 4,000. Larger amounts may also be acceptable, if duly justified, but in any case the funding request must not exceed USD 5,000. Co-funding by fundraising, local/national institutions and/or companies is a plus)*

Note that the funds have already been identified for the 5pm reception, nametags and publicity materials. The following items are requested. Vendor quotes are provided for each item requested.

\$1736.20	US Coachways quote #503390
\$ 87700	Retractable GRSS banner- Godfrey Group quote #0000948
\$ 272.55	Bagmasters Writing Pens quote #2571
\$ 954.10	Bagmasters envelope journal books quote #2570
\$3,839.85	Total amount requested